

## Lect. PhD KAZIM BABACAN

### Personal Information

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### International Researcher IDs

ORCID: 0000-0002-7668-8601  
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### Education Information

Doctorate, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım , Turkey 2017 - 2022  
Postgraduate, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım , Turkey 2011 - 2013

### Foreign Languages

English, C1 Advanced

### Certificates, Courses and Trainings

Foreign Language, Teaching Tools in Distant English Language Teaching, Adam Mickiewicz University in Poznan, Poland, 2022  
Foreign Language, Remote language teaching during and after the COVID-19 pandemic, Adam Mickiewicz University in Poznan, Poland, 2022  
Foreign Language, Connecting with Community through Service Learning Activities, Adam Mickiewicz University, Poland, 2021  
Foreign Language, "Assessment and Evaluation in Foreign Language Teaching", A seminar by Prof.Dr. Şevki Kömür, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021  
Foreign Language, Uluslar arası İlişkiler Bağlamında Türkiye", A webinar by Prof. Dr. Kamil AYDIN, Karadeniz Teknik Üniversitesi, 2021  
Foreign Language, Technology and Foreign Language Anxiety", A webinar by Prof. Dr. Selami AYDIN, Karadeniz Teknik Üniversitesi, 2021  
Foreign Language, Getting your students to speak: Evidence from English Language Classrooms in Sweden", A webinar by Assoc. Prof.Dr. Olcay SERT, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021  
Foreign Language, Dijital Dünyada İnsan Çevirmen Olmak: Çevirmenliğin Dünü, Bugünü, Yarını", A webinar by Lect. Hilal ÖZTÜRK BAYDERE', KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021  
Foreign Language, Çeviriyi Düşünmek, Çeviriyle Düşünmek: Anlam, İletişim ve Uzmanlık", A webinar by Lec. Muhammet Baydere, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021  
Foreign Language, Some Remarks about Premise and Character in Literature with a Particular Reference to Drama", A webinar by Prof. Dr. Ömer Şekerci, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021  
Foreign Language, Shakespeare'in 'Zaman' Penceresinden Bir Bakış", A webinar by Prof. Dr. İbrahim YEREBAKAN, KTÜ

İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, How to Overcome Foreign Language Speaking Anxiety”, A webinar by Lec. Dr. Hasan SAĞLAM, KTÜ

İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, Literature, Culture and Creativity in the Language Teaching, A webinar by Prof. Dr. Ali GÜNEŞ, KTÜ

İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, A Need for a Paradigm Shift in ELT: Changing Times Changing Englishes”A webinar by Prof. Dr.

Yasemin BAYYURT, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, Does language change or die out?”, A webinar by Prof. Dr. Gencer ELKILIÇ, KTÜ İNGİLİZ DİLİ VE

EDEBİYATI BÖLÜMÜ, 2021

Foreign Language, How to promote learner autonomy, A webinar by Asst. Prof. Dr. Raşide DAĞ AKBAŞ, KTÜ İNGİLİZ

DİLİ VE EDEBİYATI, 2021

Foreign Language, Making Use of Linguistics for More Informed Teaching of EFL”A webinar by Assoc. Prof. Dr. Cemal

ÇAKIR, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, Fun Activities with Young Learners”, A webinar by Assoc. Prof. Dr. Recep Şahin ARSLAN, KTÜ İNGİLİZ

DİLİ VE EDEBİYATI, 2021

Foreign Language, Teaching Advanced Reading Skills: An Action Research Based Account”, A webinar by Prof. Dr. Julie

Ann AYDIN, KTÜ İNGİLİZ DİLİ VE EDEBİYATI, 2021

Foreign Language, How to Assess 4 Language Skills Communicatively”, A webinar by Prof. Dr. Turan PAKER, KTÜ

İNGİLİZ DİLİ VE EDEBİYATI, 2021

## Dissertations

Doctorate, ALGI YÖNETİMİ BAĞLAMINDA DİJİTAL DİPLOMASI: TWITTER'DA YTB ÖRNEĞİ, Erciyes University, Sosyal Bilimler Enstitüsü, 2022

Postgraduate, KARADENİZ TEKNİK ÜNİVERSİTESİ ÖĞRENCİLERİNİN GAZETE OKUMA ALIŞKANLIĞI, Erciyes University, İletişim Fakültesi, Halkla İlişkiler Ve Tanıtım, 2013

## Research Areas

Mass Communications and Mass Media, Public Relations, Communication Sciences, Media 6 Communication Systems

## Academic Titles / Tasks

Lecturer, Karadeniz Technical University, Yabancı Diller Yüksekokulu, Temel İngilizce, 2001 - Continues

## Academic and Administrative Experience

Karadeniz Technical University, Yabancı Diller Yüksekokulu, Modern Diller, 2011 - 2015

## Courses

İNGİLİZCE-I, Undergraduate, 2023 - 2024

ENGLISH READING & WRITING, Undergraduate, 2023 - 2024

İNGİLİZCE-1, Undergraduate, 2023 - 2024

İNGİLİZCE-1, Undergraduate, 2022 - 2023

İNGİLİZCE-I, Undergraduate, 2022 - 2023

İNGİLİZCE-II, Undergraduate, 2020 - 2021

## Articles Published in Other Journals

- I. **The Information Warfare Role of Social Media: Fake News in the Russia - Ukraine War**  
Babacan K., Tam M. S.  
ERCİYES İLETİŞİM, no.3, pp.75-92, 2022 (Peer-Reviewed Journal)
- II. **KAMU DİPLOMASİSİ BAĞLAMINDA ALGI DEĞİŞİMİ ÜZERİNE NİTELİKSEL BİR ARAŞTIRMA**  
Aslan Ö., Babacan K.  
İLETİŞİM ARAŞTIRMALARI DERGİSİ, vol.5, no.2, pp.177-201, 2019 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Algı Yönetimi Perspektifinden Dijital Diplomasi**  
BABACAN K.  
Palet Yayınları, Konya, 2022
- II. **A Study on the Prime Time Television Advertorial in India**  
Babacan K.  
in: HANDBOOK OF RESEARCH ON GLOBAL PERSPECTIVES ON INTERNATIONAL ADVERTISING, İpek Krom, Editor,  
IGI GLOBAL, Pennsylvania, pp.141-162, 2022
- III. **Tweets Regarding The Kinder Salmonella Virus Crisis**  
TAM M. S., BABACAN K.  
in: Current Studies in Communication, Yüksel Erkan, Paksoy, Alaaddin F., Cingi, Can Cemal, Durul Simge Süllü,  
Editor, Literatürk Academia, Konya, pp.36-55, 2022

## Refereed Congress / Symposium Publications in Proceedings

- I. **Information Warfare Role Of Social Media: Fake News in the Russia- Ukraine War**  
Babacan K.  
CICMS 2022, Kayseri, Turkey, 16 - 18 May 2022, pp.63-64

## Scientific Research / Working Group Memberships

İletişim Ve Toplum Araştırmaları Derneği Merkezi, Suleyman Demirel University, Turkey, www.itam.org.tr, 2021 - Continues

## Metrics

Publication: 8

## Congress and Symposium Activities

Does language change or die out?", A webinar by Prof. Dr. Gencer ELKILIÇ, Audience, Trabzon, Turkey, 2021  
"Uluslar arası İlişkiler Bağlamında Türkiye", A webinar by Prof. Dr. Kamil AYDIN, Audience, Trabzon, Turkey, 2021  
Girişimci bir İngilizce öğretmeninin hikayesi", A webinar by Selami Şavklıyıldız, Audience, Trabzon, Turkey, 2021  
Technology and Foreign Language Anxiety", A webinar by Prof. Dr. Selami AYDIN, Audience, Trabzon, Turkey, 2021  
Eğip bükmeden eğitmek; ama nasıl?" by Hasan Aydın, Audience, Trabzon, Turkey, 2021  
Sevgi öğretilebilir mi? "A webinar by Prof. Dr. Lokman Çilingir, Audience, Trabzon, Turkey, 2021  
Getting your students to speak: Evidence from English Language Classrooms in Sweden", A webinar by Assoc. Prof.Dr.

Olcay SERT, Audience, Trabzon, Turkey, 2021

Dijital Dünyada İnsan Çevirmen Olmak: Çevirmenliğin Dünü, Bugünü, Yarını”, A webinar by Lect. Hilal ÖZTÜRK BAYDERE’,, Audience, Trabzon, Turkey, 2021

Çeviriyi Düşünmek, Çeviriyle Düşünmek: Anlam, İletişim ve Uzmanlık”, A webinar by Lec. Muhammet Baydere, Audience, Trabzon, Turkey, 2021

Some Remarks about Premise and Character in Literature with a Particular Reference to Drama”, A webinar by Prof. Dr. Ömer Şekerci, Audience, Trabzon, Turkey, 2021

Shakespeare'in 'Zaman' Penceresinden Bir Bakış”, A webinar by Prof. Dr. İbrahim YEREBAKAN, Audience, Trabzon, Turkey, 2021

How to Overcome Foreign Language Speaking Anxiety”, A webinar by Lec. Dr. Hasan SAĞLAM, Audience, Trabzon, Turkey, 2021

Literature, Culture and Creativity in the Language Teaching, A webinar by Prof. Dr. Ali GÜNEŞ, Audience, Trabzon, Turkey, 2021

A Need for a Paradigm Shift in ELT: Changing Times Changing Englishes”A webinar by Prof. Dr. Yasemin BAYYURT, Audience, Trabzon, Turkey, 2021

"Vocabulary teaching at B2 First: criteria for selection& Assessment for the Future Q&A", A webinar by Roy Norris&Alex Tamulis , Audience, Birmingham, United Kingdom, 2021

How to Use Social Media Efficiently in Interacting with the Students”, A webinar by Asst. Prof. Dr. Doğan SALTAŞ, Audience, Trabzon, Turkey, 2021

How to promote learner autonomy, A webinar by Asst. Prof. Dr. Raşide DAĞ AKBAŞ, Audience, Trabzon, Turkey, 2021

Making Use of Linguistics for More Informed Teaching of EFL”A webinar by Assoc. Prof. Dr. Cemal ÇAKIR, Audience, Trabzon, Turkey, 2021

Teaching Advanced Reading Skills: An Action Research Based Account”, A webinar by Prof. Dr. Julie Ann AYDIN,, Audience, Trabzon, Turkey, 2021

“Fun Activities with Young Learners”, A webinar by Assoc. Prof. Dr. Recep Şahin ARSLAN, Audience, Trabzon, Turkey, 2021

How to Assess 4 Language Skills Communicatively”, A webinar by Prof. Dr. Turan PAKER, Audience, Trabzon, Turkey, 2021

## **Non Academic Experience**

National Education Directorate, MİLLİ EĞİTİM BAKANLIĞI, YENİCE A. ÖZTARHAN ÇOK PROG. LİSESİ