

## Asst. Prof. SEMRA BANK

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAW-3717-2020

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### Education Information

Doctorate, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, Turkey 2006 - 2013

Postgraduate, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, Turkey 2003 - 2006

Undergraduate, Karadeniz Technical University, İktisadi ve İdari Bilimler Fakültesi, Turkey 1999 - 2003

### Research Areas

Social Sciences and Humanities, Management, Finance, Money, Capital and Financial Institutions, Financial Markets and Investment Management

### Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Asymmetric and nonlinear comovements of credit default swap and bond markets: evidence from an emerging market**  
BANK S., ABDİOĞLU Z., Kahraman E.  
Revista Espanola de Financiacion y Contabilidad, vol.53, no.2, pp.232-253, 2024 (SSCI)
- II. **The portfolios with strong brand value: More returns? Lower risk?**  
BANK S., Erdoğan Yazar E., Sivri U.  
BORSA ISTANBUL REVIEW, vol.20, no.1, pp.64-79, 2020 (SSCI)
- III. **Can social media marketing lead to abnormal portfolio returns?**  
BANK S., Yazar E. E., Sivri U.  
EUROPEAN RESEARCH ON MANAGEMENT AND BUSINESS ECONOMICS, no.2, pp.54-62, 2019 (SSCI)

### Articles Published in Other Journals

- I. **The relationship between energy prices and stock prices: A MARS analysis approach**  
ÖZDEMİR M., Bank S.  
Gazi İktisat ve İşletme Dergisi, vol.9, no.1, pp.97-112, 2023 (Peer-Reviewed Journal)
- II. **THE RELATIONSHIP BETWEEN CDS AND BOND SPREADS: LITERATURE DISCUSSION FROM A BIBLIOMETRIC PERSPECTIVE**  
Bank S., Kahraman E.

ÖNERİ, vol.18, no.59, pp.15-39, 2023 (Peer-Reviewed Journal)

- III. **Brand index: A new suggestion for stock market indices**  
BANK S., Erdoğan Yazar E.  
International Journal of Economics and Business Research, vol.26, no.2, pp.179-200, 2023 (Scopus)
- IV. **The Effects of International and Industrial Diversification on Firm Value: Evidence from Turkey**  
BANK S., ÜNAL H., Guneysu Y.  
ESKİSEHIR OSMANGAZI UNIVERSİTESİ İİBF DERGİSİ-ESKİSEHIR OSMANGAZI UNIVERSITY JOURNAL OF ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.17, no.2, pp.519-534, 2022 (ESCI)
- V. **The prominence of behavioural biases in analysts' earnings forecast accuracy**  
BANK S., Collu D. A.  
JOURNAL FOR INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP DEVELOPMENT, vol.14, no.4, pp.507-535, 2022 (ESCI)
- VI. **Traditional or behavioural? A combined decision making trial and evaluation laboratory and analytic network process approach for capital structure determinants of Turkish companies**  
BANK S., Collu D. A., BULUT H. İ.  
JOURNAL OF MULTI-CRITERIA DECISION ANALYSIS, vol.27, pp.159-172, 2020 (ESCI)
- VII. **Pay Getirilerinde Likidite Azlık Primi Etkisi: Borsa İstanbul Uygulaması**  
KAHRAMAN E., BANK S.  
Hacettepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, 2020 (Peer-Reviewed Journal)
- VIII. **Sermaye Yapısı Kararlarında Yönetmel İrrasyonelite Açılımı Geleneksel Teorilerden Farklılaşan Davranışsal Bir Bakış Açısı**  
BANK S.  
Finans Politik ve Ekonomik Yorumlar Dergisi, vol.53, no.617, pp.55-71, 2016 (Peer-Reviewed Journal)
- IX. **Türkiye'deki Bireysel Emeklilik Yatırım Fonlarının Performans Değerlendirmesi**  
Er B., Dağlı H., Bank S.  
Muhasebe ve Finansman Dergisi ( e-Muhasebe ve Finansman Dergisi), no.40, pp.84-95, 2008 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Zamana Bağlı Olarak Değişen FVFM Betaları: Türk İmalat Sanayi Alt Sektörleri İncelemesi**  
BANK S., SİVRİ U.  
in: Finansal Piyasalar Üzerine Güncel Araştırmalar, UZUN Uğur, BERBEROĞLU Murat, Editor, Gazi Kitabevi, Ankara, pp.101-116, 2019

## Refereed Congress / Symposium Publications in Proceedings

- I. **İRRASYONEL FİNANSAL ANALİSTLER? İRRASYONEL KAR TAHMİNLERİ?**  
BANK S., ARSLANTÜRK ÇÖLLÜ D., Büyüksengür G.  
23. Finans Sempozyumu, Antalya, Turkey, 9 - 12 October 2019
- II. **Zamanla Değişen FVFM Betaları için Cournot Oligopolü Altında Yeni Bir Arayış: Ters Yönlü Beta Değişimleri?**  
BANK S., SİVRİ U.  
21. Finans Sempozyumu, 18 - 21 October 2017
- III. **PORTFÖY GETİRİLERİNE SOYUT BİR YAKLAŞIM MARKA PORTFÖYLERİ VE MARKA DEĞERİNE DAYALI AĞIRLIKLANDIRMA**  
BANK S., ERDOĞAN E.  
19.FİNANS SEMPOZYUMU, Turkey, 21 - 24 October 2015
- IV. **The Long-Run International Portfolio Diversification Benefits: Evidence from Emerging Markets in**

### **Europe, Middle East and Africa (EMEA)**

DAĞLI H., SİVRİ U., BANK S.

International Conference on Advances Research in Computer Science, Electrical&Electronic Engineering, Pattaya, Thailand, 07 September 2013, pp.11-16

#### **V. INTERNATIONAL PORTFOLIO DIVERSIFICATION OPPORTUNITIES BETWEEN TURKEY AND OTHER EMERGING MARKETS**

DAĞLI H., SİVRİ U., BANK S.

Society of Interdisciplinary Business Research (SIBR) 2011 Conference on Interdisciplinary Business Research, Bangkok, Thailand, 16 June 2011

#### **VI. International Portfolio Diversification Opportunities between Turkey and Other Emerging Markets**

DAĞLI H., SİVRİ U., BANK S.

Society of Interdisciplinary Business Research (SIBR) 2011 Conference on Interdisciplinary Business Research, Malaysia, 21 June 2011

### **Metrics**

Publication: 21

Citation (WoS): 14

Citation (Scopus): 20

H-Index (WoS): 2

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