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Education Information

Doctorate, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, Turkey 2006 - 2013

Postgraduate, Karadeniz Technical University, Sosyal Bilimler Enstitüsü, Turkey 2003 - 2006

Undergraduate, Karadeniz Technical University, İktisadi ve İdari Bilimler Fakültesi, Turkey 1999 - 2003

Research Areas

Social Sciences and Humanities, Management, Finance, Money, Capital and Financial Institutions, Financial Markets and Investment Management

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Asymmetric and nonlinear comovements of credit default swap and bond markets: evidence from an emerging market**
BANK S., ABDİOĞLU Z., Kahraman E.
Revista Espanola de Financiacion y Contabilidad, vol.53, no.2, pp.232-253, 2024 (SSCI)
- II. **The portfolios with strong brand value: More returns? Lower risk?**
BANK S., Erdoğan Yazar E., Sivri U.
BORSA ISTANBUL REVIEW, vol.20, no.1, pp.64-79, 2020 (SSCI)
- III. **Can social media marketing lead to abnormal portfolio returns?**
BANK S., Yazar E. E., Sivri U.
EUROPEAN RESEARCH ON MANAGEMENT AND BUSINESS ECONOMICS, vol.25, no.2, pp.54-62, 2019 (SSCI)

Articles Published in Other Journals

- I. **The relationship between energy prices and stock prices: A MARS analysis approach**
ÖZDEMİR M., Bank S.
Gazi İktisat ve İşletme Dergisi, vol.9, no.1, pp.97-112, 2023 (Peer-Reviewed Journal)
- II. **THE RELATIONSHIP BETWEEN CDS AND BOND SPREADS: LITERATURE DISCUSSION FROM A BIBLIOMETRIC PERSPECTIVE**
Bank S., Kahraman E.

ÖNERİ, vol.18, no.59, pp.15-39, 2023 (Peer-Reviewed Journal)

- III. **Brand index: A new suggestion for stock market indices**
BANK S., Erdoğan Yazar E.
International Journal of Economics and Business Research, vol.26, no.2, pp.179-200, 2023 (Scopus)
- IV. **The Effects of International and Industrial Diversification on Firm Value: Evidence from Turkey**
BANK S., ÜNAL H., Guneysu Y.
ESKİSEHIR OSMANGAZI UNIVERSİTESİ İİBF DERGİSİ-ESKİSEHIR OSMANGAZI UNIVERSITY JOURNAL OF ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.17, no.2, pp.519-534, 2022 (ESCI)
- V. **The prominence of behavioural biases in analysts' earnings forecast accuracy**
BANK S., Collu D. A.
JOURNAL FOR INTERNATIONAL BUSINESS AND ENTREPRENEURSHIP DEVELOPMENT, vol.14, no.4, pp.507-535, 2022 (ESCI)
- VI. **Traditional or behavioural? A combined decision making trial and evaluation laboratory and analytic network process approach for capital structure determinants of Turkish companies**
BANK S., Collu D. A., BULUT H. İ.
JOURNAL OF MULTI-CRITERIA DECISION ANALYSIS, vol.27, pp.159-172, 2020 (ESCI)
- VII. **Pay Getirilerinde Likidite Azlık Primi Etkisi: Borsa İstanbul Uygulaması**
KAHRAMAN E., BANK S.
Hacettepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, 2020 (Peer-Reviewed Journal)
- VIII. **Sermaye Yapısı Kararlarında Yönetmel İrrasyonelite Açılımı Geleneksel Teorilerden Farklılaşan Davranışsal Bir Bakış Açısı**
BANK S.
Finans Politik ve Ekonomik Yorumlar Dergisi, vol.53, no.617, pp.55-71, 2016 (Peer-Reviewed Journal)
- IX. **Finansal Varlık Fiyatlandırma Modeli ve Sonrasındaki Gelişmeler**
BANK S., DAĞLI H.
Gümüşhane Üniversitesi Sosyal Bilimler Enstitüsü Elektronik Dergisi, vol.4, no.8, pp.180-205, 2013 (Peer-Reviewed Journal)
- X. **Türkiye de Bireysel Emeklilik Yatırım Fonlarının Performans Değerlendirmesi**
DAĞLI H., BANK S., ER B.
Muhasebe ve Finansman Dergisi (. e-Muhasebe ve Finansman Dergisi), vol.4, no.40, pp.84-95, 2008 (Peer-Reviewed Journal)
- XI. **Türkiye'deki Bireysel Emeklilik Yatırım Fonlarının Performans Değerlendirmesi**
Er B., Dağlı H., Bank S.
Muhasebe ve Finansman Dergisi (. e-Muhasebe ve Finansman Dergisi), no.40, pp.84-95, 2008 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Zamana Bağlı Olarak Değişen FVFM Betaları: Türk İmalat Sanayi Alt Sektörleri İncelemesi**
BANK S., SİVRİ U.
in: Finansal Piyasalar Üzerine Güncel Araştırmalar, UZUN Uğur, BERBEROĞLU Murat, Editor, Gazi Kitabevi, Ankara, pp.101-116, 2019

Refereed Congress / Symposium Publications in Proceedings

- I. **İRRASYONEL FİNANSAL ANALİSTLER? İRRASYONEL KAR TAHMİNLERİ?**
BANK S., ARSLANTÜRK ÇÖLLÜ D., Büyüksengür G.
23. Finans Sempozyumu, Antalya, Turkey, 9 - 12 October 2019
- II. **Zamanla Değişen FVFM Betaları için Cournot Oligopolü Altında Yeni Bir Arayış: Ters Yönlü Beta**

Değişimleri?

BANK S., SİVRİ U.

21. Finans Sempozyumu, 18 - 21 October 2017

III. PORTFÖY GETİRİLERİNE SOYUT BİR YAKLAŞIM MARKA PORTFÖYLERİ VE MARKA DEĞERİNE DAYALI AĞIRLIKLANDIRMA

BANK S., ERDOĞAN E.

19.FİNANS SEMPOZYUMU, Turkey, 21 - 24 October 2015

IV. The Long-Run International Portfolio Diversification Benefits: Evidence from Emerging Markets in Europe, Middle East and Africa (EMEA)

DAĞLI H., SİVRİ U., BANK S.

International Conference on Advances Research in Computer Science, Electrical&Electronic Engineering, Pattaya, Thailand, 07 September 2013, pp.11-16

V. INTERNATIONAL PORTFOLIO DIVERSIFICATION OPPORTUNITIES BETWEEN TURKEY AND OTHER EMERGING MARKETS

DAĞLI H., SİVRİ U., BANK S.

Society of Interdisciplinary Business Research (SIBR) 2011 Conference on Interdisciplinary Business Research, Bangkok, Thailand, 16 June 2011

VI. International Portfolio Diversification Opportunities between Turkey and Other Emerging Markets

DAĞLI H., SİVRİ U., BANK S.

Society of Interdisciplinary Business Research (SIBR) 2011 Conference on Interdisciplinary Business Research, Malaysia, 21 June 2011

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