

# YELİZ VURAL

## ÖĞR. GÖR. DR.

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Uluslararası Araştırmacı ID'leri

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Publons / Web Of Science ResearcherID: KPA-5729-2024

ScopusID: 57996062400

Yoksis Araştırmacı ID: 395514



### Biyografi

I am Dr. Yeliz Vural, graduated from the University of Bristol (UoB) with a PhD degree in Psychology in 2023. Previously I did my Master's degree (Msc) at the UoB in Applied Neuropsychology. In 2015, I was awarded a £150k scholarship by the Ministry of Turkish National Education and I was sent to the UK to do my Master's and PhD degrees. I did my undergraduate in Psychology at Ege University. I have a two year experience as a Psychologist at Turkish Ministry of Public Health Agency, Kırklareli.

I have expertise in the field of Nutrition and Behaviour, understanding psychology of human eating behaviour. My PhD research is concerned with the UK consumers' attitudes and behaviours towards plant-based meat alternatives and cultured meat and the role of disgust in acceptance of these products. My PhD projects took an interdisciplinary approach, bringing environmental, social, consumer and health psychology together. Throughout my PhD, I conducted five quantitative studies some of which were supported by qualitative research. I am an innovative thinker and I have a special interest in multidisciplinary, cross-cultural mixed-method projects in sustainability, appetite (e.g., food reward) and obesity.

### Öğrenim Bilgisi

Doktora

2018 - 2023

University of Bristol, Life Sciences, Experimental Psychology, İngiltere

Yüksek Lisans

2017 - 2018

University of Bristol, Life Sciences, Experimental Psychology, İngiltere

Lisans Yandal

2011 - 2013

Ege Üniversitesi, Faculty of Letters, English Language & Literature, Türkiye

Lisans

2008 - 2013

Ege Üniversitesi, Türkiye

## Yabancı Diller

İngilizce, C2 Ustalık

## Sertifika, Kurs ve Eğitimler

Proje Yönetimi, TÜBİTAK 2237-A , Karadeniz Teknik Üniversitesi, 2024

Yabancı Dil, YDS, OSYM, 2023

Proje Yönetimi, TÜBİTAK 2237-B Proje Eğitimi, Karadeniz Teknik Üniversitesi, 2023

Yenilikçilik , Innovation Labs, QTEC, University of Bristol and SETSquared Bristol, University of Bristol, 2023

Yabancı Dil, IELTS, British Council Turkey, 2017

## Yaptığı Tezler

Doktora, Predictors of UK consumers' acceptance of alternatives to conventional meat products in the early 2020s, University of Bristol, Life Sciences, Experimental Psychology, 2018

Yüksek Lisans, Effects of Simple Verbal Instructions on Eating Rate, Fullness, Meal Enjoyment and Meal Satisfaction, University of Bristol, Life Sciences, Experimental Psychology, 2017

## Akademik Unvanlar / Görevler

Öğretim Görevlisi Dr.  
2023 - Devam Ediyor

Karadeniz Teknik Üniversitesi, Edebiyat Fakültesi, Psikoloji Bölümü

## Burslar

Yurtdışı Lisansüstü Eğitim Bursu (YLSY), Milli Eğitim Bakanlığı, 2015 - 2023

Konferans Katılım, Üniversite, 2019 - 2019

## SCI, SSCI ve AHCI İndekslerine Giren Dergilerde Yayınlanan Makaleler

- Evidence that carbohydrate-to-fat ratio and taste, but not energy density or NOVA level of processing, are determinants of food liking and food reward**  
Rogers P. J., Vural Y., Berridge-Burley N., Butcher C., Cawley E., Gao Z., Sutcliffe A., Tinker L., Zeng X., Flynn A. N., et al.  
APPETITE, cilt.193, 2024 (SCI-Expanded)
- Consumers' attitudes towards alternatives to conventional meat products: Expectations about taste and satisfaction, and the role of disgust**  
Vural Y., Ferriday D., Rogers P. J.  
APPETITE, cilt.181, 2023 (SCI-Expanded)

## Hakemli Kongre / Sempozyum Bildiri Kitaplarında Yer Alan Yayınlar

- Expectation and Experience: What do consumers think about the taste of a plant-based burger?**  
Vural Y., Ferriday D., Rogers P.  
The 46th British Feeding and Drinking (BFDG) Group Annual Meeting, Leeds, İngiltere, 13 - 14 Nisan 2022, cilt.179, ss.16

## 2. Exploring Attitudes Towards Meat Substitutes; Are 'Plant-Based' and 'Cultured' Meat Alternatives Acceptable to Consumers?

Vural Y., Ferriday D., Rogers P.

The The 45th British Feeding and Drinking (BFDG) Group Annual Meeting, Leeds, İngiltere, 31 Mart - 01 Nisan 2021, cilt.169, ss.26

### Verdiği Dersler

Temel Psikoloji, Lisans, 2023 - 2024

### Bilimsel Kuruluşlardaki Üyelikler / Görevler

The British Eating and Drinking Group, Bilim Kurulu Üyesi, 2020 - Devam Ediyor , İngiltere

### Bilimsel Hakemlikler

APPETITE RESEARCH ON EATING AND DRINKING, SCI-E Kapsamındaki Dergi, Ağustos 2023

### Bilimsel Araştırma / Çalışma Grubu Üyelikleri

Nutrition And Behaviour Unit (Nbu), University of Bristol, England,  
<https://www.bristol.ac.uk/psychology/research/brain/nbu/>, 2019 - Devam Ediyor

### Metrikler

Yayın: 4

Atıf (WoS): 21

Atıf (Scopus): 25

H-İndeks (WoS): 2

H-İndeks (Scopus): 2

### Kongre ve Sempozyum Katılımı Faaliyetleri

46. İngiliz Yeme ve İçme Yıllık Grup Toplantısı/Konferansı, Oturum Başkanı, Leeds, İngiltere, 2022

### Davetli Konuşmalar

Meat Alternatives: How They Are Perceived?, Konferans, Oxford Üniversitesi, İngiltere, Aralık 2020

### Araştırma Alanları

DeneySEL Psikoloji, Biyopsikoloji

## Akademi Dışı Deneyim

Bakanlık, Halk Sađlığı Müdürlüğü, Halk Sađlığı  
SAĐLIK BAKANLIđI HALK SAĐLIđI